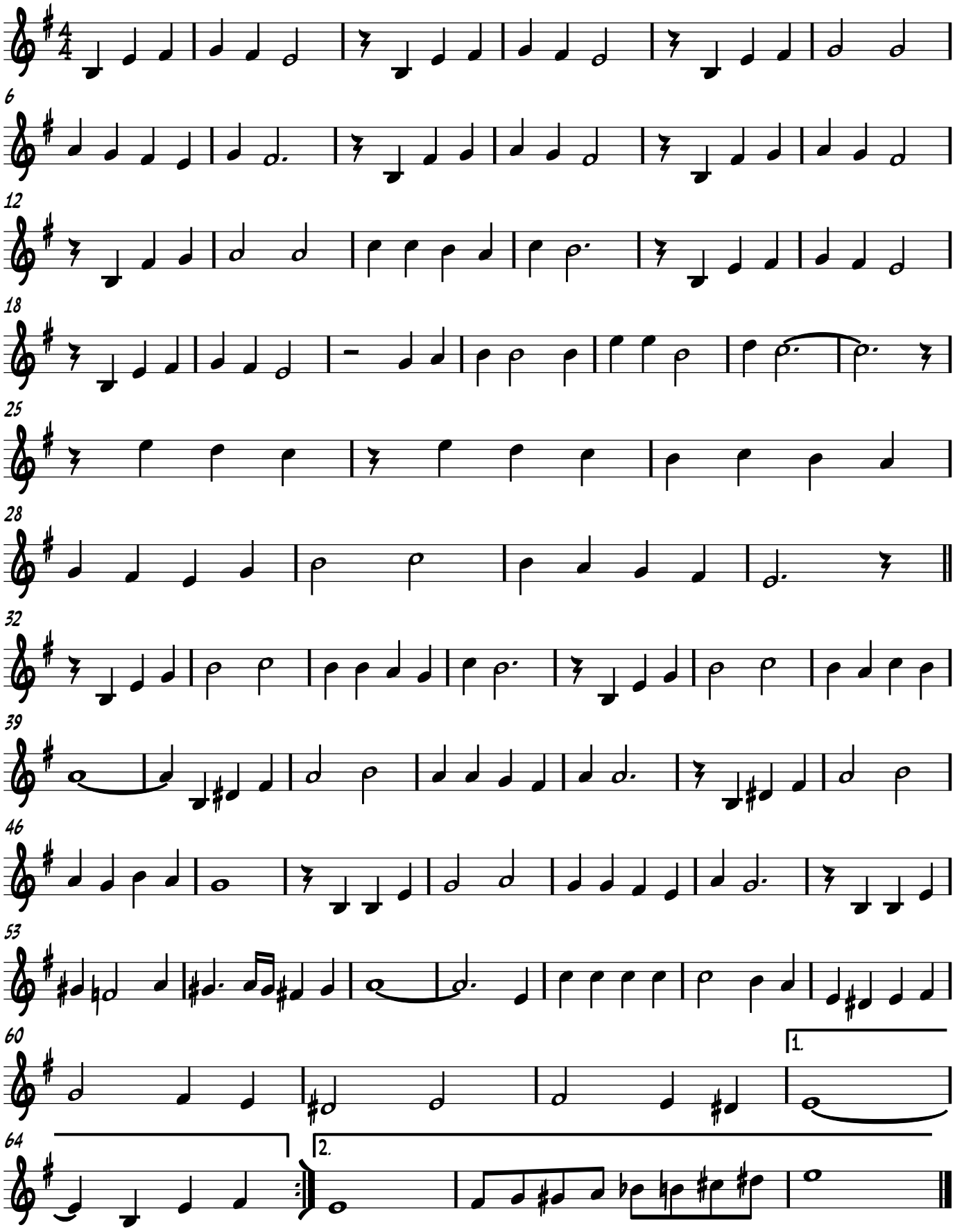Yosel Yosel